

Before going on holiday we have to prepare a lot of things, which we think they are necessary in constant situations, for several days or even an entire week. Nevertheless, it is a fact that while all of us know the difficulty of language barrier, we have not prepared carefully yet. It is even more difficult when we go to Asian countries like China, Japan, Korea and so on. Let's imagine, when you are hungry, you go to a restaurant, how to order food if the whole of menu is written in foreign language? That is a simple example of language barrier which has made things uncomfortable for travellers when they go abroad. "ETC" software will solve such trouble. With the ability of character recognition and translation, once installed into your smart phone^(*), the software can help you translate the content of a menu into your own language. Instead of bringing a dictionary and trying to look up – not as easy as languages encoded in Latin characters, you only need to use "ETC" to understand menus. Connection system and server will recognize text from that image and translate them immediately, so you can choose dishes you want. By integrating this software into your cell phone, you have more comfort to enjoy specialities



(*) smartphone: we use iPhone on this demo